



HEYA HIFI

## RESPONSE & REVIEWS

### **BANGANA – SKRIK**

A1. SKRIK

B1. SKRIK DUB

HEYA1208

RELEASE DATE: OCTOBER 2006

### **RESPONSE:**

**Audiowhores:** *"Nice solid production."*

**Ralf Gum:** *"Surely a floor filler. Like the deep filtered chords and baseline."*

**Huggy:** *"I've checked out the track and cant wait to play it out this weekend it sounds amazing good work."*

**Spiritual South:** *"Just to let you know I am really feeling this tune, especially the original version. Tech taking over."*

**Dave Storm:** *"Nice piece of art"*

**Lars Behrenroth:** *"Love the bangana track. A lot of energy and suspension. Heavy rotation"*

**Ted Patterson:** *"This shit is hot!!!! all the quality I expect. we like it deep."*

**Willie Graaf:** *"I already played it at Pacha to a great reaction and I also played it on my weekly radio show last week. It's very nice! I will be playing it often im sure. I prefer the original mix."*

**Sabo:** *“Got the tracks downloaded and ready to rock. As always the production is very tight, and everything sounds good in the mix, nothing too loud or too soft, and everything is bright and crisp. The songs are probably more techy than i usually play, but i could see the original working for a very educated music crowd, in the very late hours of the night. Actually we are selling much more minimal tech house records at turntable lab, than organic house, so i think you guys will do well with this release. As always, much appreciated on the advance promo. I cannot say enough, how much i admire and respect what you guys do! You are truly a big inspiration for me.”*

**Alan Brown:** *“Another top notch delivery from Heya Hifi, loving the tech riddim dub version boys, moody, mean and menacing tech-house, 9/10.”*

**Dj B:** *“Hey Magnus, I love this shit! Very very nice!!!!!! Will chart it and play it for sure!”*

**Nacho Valesco:** *“Bangana it's on me! i play it on friday and saturday, main mix and dub. i don't know what i like more!! simply amazing!! Between ibadan, chandler, carl detroit craig, and you guys! techno soul!!”*

**Faze Action:** *“Skrik can only described as a quietly unsettling piece of dancefloor electronica. Using Edvard Munch's famous painting as inspiration, Bangana sum up the darkness and despair in this their latest release on Heya Hifi. Those of you that like long sweaty nights in dark rooms will certainly enjoy this new tune.”*

**Pierre Ravan:** *“Bro, played on Friday the Main mix right after the Sunset and people loved it....Not a Usual Track but effective in my set. Will play it next week in Porto and Funchal....”*

**Oli Lazarus (Papa Records):** *“Love the track boys, really looking forward to hearing it on a big system”*

**Greg Brogan:** *“Thanks for this track, played over the weekend to a good reaction!! Liking the deep, haunting feel to the keys and strings not to mention the electro feel coming through on bass and synths. In keeping with the vibe of the moment!! Builds to a nice breakdown then really gets going with the vocal 'Shrik' ;) Would love to hear a bigger sound system as i reckon it will do damage! Keep up the good work guys!”*

**Shane Johnson:** *“Thanks again for the new tracks. Been digging them over the last week. Played the main mix on our radio show and in the clubs over the weekend and got a great reaction. Love the rhythms.”*

**Rocco:** *“Very nice release from your label , i like this track for his Deep Spirit and his Detroit Basseline . A dancefloor track to play loud !”*

**Nik Weston:** *“Like the a side.....well produced bootie rump shaker.”*

**Toshio Matsora (UFO):** *“Wow! It is a very good one. I want to play this tune right now!!”*

**Jon Freer:** *“Inspired by devastating House and Techno releases that speak directly to your feet and brain at the same time as well as Edvard Munch's "The Scream" painting (aka "Skrik" in Swedish) from which this record gets its title, "Skirk" is not for the weak footed. A vivid "Sandcastles" type synth arrangement, bass strength and strict beats are the killer elements of this composition. The Dub ditches the synths in favour of screaming sirens and a terrifying bassline!”*

**Time White:** *“Thanks for Skrik...deep, pumping, underground, dope track that will do the biz down here in South Africa. Will definitely play it in my sets and playlist track on our new radio station beats radio...House Afrika!!!”*

**Trickski (Daniel):** *“skrik is a great track! we totally dig it! Maybe a bit too long but still really really good! we'll play it for sure next time!”*

**Trickski (Yannick):** *“Nice one! i like it a lot and will definitely play it. will chart at around 5.”*

**Michael Reinboth:** *“Played it twice on radio once at club. Nice tune.”*

**Wei-Shen-Mak:** *“Top deep ass percussive house tune! Keep on keepin' it sexy and organic.”*

**Hardsoul:** *“Guys, quality material as always! Support from the hardsoul camp!”*

**Craig Woodrow:** *“Like the track, scream the house down, dark and very captivating!!! Have put in my playlist and chart.”*

**Dj Ravin:** *“This track is deeply amazing deep minimal style. hypnotic groove with a good flow. Very good guys it's the new trend now. Sounds like ame.”*

**Dj Pippi:** *“I like it very much SKRIK! So different and in the same time so interesting sounds!! THIS IS THE FUTURE SOUND BRO!! I Love it!! Congratulations Guys!! KEEP IN TOUCH & THANX 4 THE GOOD MUSIC!!!!”*

**Boz:** *“Skrik shows the diversity of Heya Hifi. They go with the times and this deep techy track hits all the right spots.Old skool flavours for the 21st century.Heya Hifi are beginning to become my favourite label and thats some going with the amount of labels around these days.Keep up the excellent work.9 out of 10”*

**Alexkidd:** *“I like the main mix... and will play it for sure!”*

**Michael Rutten:** *“About the bangana 12....oh yes i like it!!! Deep one for the cosmic funk box this Saturday.*

**Myles Chalmers:** *”Skrik is the heat! We dropped this last weekend and it rocked the place! Will chart and give this much support, the sound from the Heya-Hifi camp just gets better and better.”*

**Huggy Anton:** *“Sorry to be so long but i take some holidays so can't get a feedback until this week end, playing yesterday night in belgium, and i play a really deep set and "Bangana-skrik" is definetly one of my favorite tracks of the month, i really like this progressive deep house sound,with the little acid sound, it's just a dancefloor killer for the early morning after vibes...”*

**Danny Lewis:** *“I'm REALLY feelin' this, dark and deep enough to please the minimal crowds but also with enough flava to work the more eclectic dancefloors.”*

**Jojo Flores:** *“I'm feelin the Dub. It's hot like fyah!!!”*

**Michael Stukes:** *“definitely an 8 out of 10. great syncopation. spiritually uplifting”*

**Gavin Smith (Pantone):** *“Really like the track sounds quite analogue retro.”*

**Claudio Raffael (Housestation):** *“I love the song and i play it every weekend”*

**Mad Mats:** *“The always reliable SUMO boys take on a slightly different route than their previous productions. With a deep and more electronic feel they got a winner that will go down regardless you hear this in a Stockholm, Berlin, London or NYC club.”*

**Paul Johnston:** *“I like the EP – very nice deep old school vibe to it!”*

## **REVIEWS:**

**DJ-Mag:** *“You won't find many dance producers claiming a work of art as their inspiration for a track but that's exactly what Swedes S.U.M.O. are proposing for the latest opus made under their tracky alter ego Bangana. Named after Edvard Munch's 'The Scream', one of which was recovered last month two years after its theft (the forward thinking artist produced two 'mixes' of the painting), 'Skrik' weaves its densely textured electronic grooves around a sampled scream in a sort of tech-acid-soul style. Deep.”* PC 4

**Spirit Of House:** *“This track is inspired by Norway's greatest artist Edvard Munch (1863-1944), an expressive painter who is famous for his painting "Skriet (the scream)". It took a while for Bangana to get the follow up to their debut release together, but now they are aready to present it to the world. "Skrik" is a mellow techno-house track with spheric keys and acidic tones that give the track an old-school feeling, and as the title suggests, there are vocal screams as well”*